



40 Hobron Avenue
Kahului, Hawaii 96708
808-877-3144

FOR IMMEDIATE RELEASE

Tuesday, January 2, 2012

Pacific Biodiesel
Contact: Beth Mathias
bmathias@biodiesel.com
Ph: 808-877-3144
Mobile: 808-280-5947
<http://www.biodiesel.com>



CLEANWAY Renamed PACIFIC BIODIESEL LOGISTICS

Pacific Biodiesel announced today a new name for its recycling collection service, Pacific Biodiesel Logistics, LLC. Formerly Cleanway, Inc., the change is in name only and highlights the close relationship between the service that picks up the used cooking oil and grease trap waste from food service locations and the Pacific Biodiesel facilities that process the waste into biodiesel.

In keeping with its community-based model, all the waste oil collected by Pacific Biodiesel Logistics statewide is guaranteed to be recycled into biodiesel and sold locally to displace imported fossil fuels. Pacific Biodiesel Logistics provides its recycling services on Oahu, Maui and Hawaii Island.

“We spent much of our time explaining to our customers how Cleanway’s services were related to Pacific Biodiesel”, explained Beth Mathias, Director of Sales and Marketing. “Now, with the name change, the sustainability cycle is much clearer. This change, in name only, will have no impact on operations or personnel.”

With two of its 13 company-built production plants located on Maui and Oahu, Pacific Biodiesel has been recognized as a renewable energy leader by local, national and international organizations. The recipient of the 2011 Green Jobs Award, the Company has supported 85 construction jobs with its newest venture, Big Island Biodiesel, scheduled to open in 2012. For more information, visit www.biodiesel.com.

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